

# ASHA BOSTON

## AREAS OF EXPERTISE

- Oral Communications
- Motivational Speaking
- Presentation Skills
- Goal Oriented
- Interpersonal Skills
- Deeply Motivated
- Graphic Design
- Basic HTML
- Teleprompter Savvy
- Familiar with Final Cut Pro Editing
- Social Media Managing
- Strategic Planning

## CONTACT

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New York, 11216

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## EXPERIENCE

### **Droga5-- D5in10 Student** **Present**

- Learning basic copywriting, art direction and strategy skills

### **A Time Before Kale, Brooklyn, New York** **2015 - Present**

*Director/Executive Producer*

- **Completing pilot episode as IFP/NY Media Center Spring 2019 Fellow**
- Developed documentary concept and oversaw pre-production and production process
- Created 3 month marketing and distribution plan
- Completed Union Docs Documentary Intensive Lab

### **The Circuit -- Bravo, Season 1 Hotsnakes Media** **Aug 2017- Dec 2017**

Story Associate Producer (Post)

- Watched and marked footage to further develop story
- Work with Story Producers to develop episode arcs
- Worked with editors to find scene and bites
- Coordinated talent interview schedule
- Organized episode grid that was sent to Bravo curating the overall story arc
- Coordinated talent material release forms as well as securing additional images and video footage for episode 1 intro packages

### **Making A Model -- Lifetime, Season 1 Hudson Media** **March 2017- Aug 2017**

Story Associate Producer (Post)

- Watched and marked footage to further develop story
- Worked with Story Producers to develop episode arcs
- Worked with editors to find scene and bites
- Organized cards and also created and updated the episode grid Sent to the network to curate the overall story arc

### **Media Information Services, New York, New York** **2014- April 2015**

*Content Screener*

- Responsible for screening selected pre-air content at ABC, NBC, CBS, CW, Fox and Late Night shows (Fallon, Letterman, Meyers, SNL)
- Creating reports for advertisers invested within the programs
- Contacts selected advertisers invested in Late night programs and notifies them of any conflicting or controversial content within program their spot will air
- Communicates with Vice President of the company concerning conflicting content

### **The Dinner Table Documentary, Brooklyn, New York** **2013 - Present**

*Director/Producer/Editor*

- Developed documentary concept and oversaw pre-production and production process
- Created a 501(c)(3) non-profit of the same name to service young women of color and serves as President

## AWARDS

2013 and 2014 recipient of Agnes Scott College's **Sara Wilson Glendinning Journalism** Award

2012 recipient of Agnes Scott College's "**Margaret T. Phythian**" French Study Abroad Award

## EDUCATION

**2010 - 2014**

**Agnes Scott College**  
Bachelor of Arts in  
International Relations